



# Gulf of Mexico Fishery Management Council

Airport Executive Center

2203 North Lois Avenue, Suite 1100 • Tampa, Florida 33607

(813) 348-1630 • FAX (813) 348-1711

e-mail: [gulfcouncil@gulfcouncil.org](mailto:gulfcouncil@gulfcouncil.org) Web: <http://www.gulfcouncil.org>

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## Outreach and Education Committee

January 28, 2008

The purpose of the Committee would be to aid in the long-term planning of communications projects by setting the strategic direction, priorities and focus of the communication efforts undertaken by the Council, and provide input on those efforts throughout project development and implementation.

The Committee would help identify programs and/or activities that will help further the communications goal, which is to improve attitudes toward and awareness of the Council and to increase participation in the fishery management process.